

17th Annual AUGUST 22, 2024

HELPING HEROES

dress to bless - a formal affair



Formal Dress | Mess Dress
(Best Dressed Couple Award)

HENDERSON
BEACH RESORT

5:30 PM RECEPTION | 7:00 PM DINNER
200 HENDERSON RESORT WAY | DESTIN, FLORIDA

Featuring JP Lane & MC Jennifer Nelson



In 2008, at the age of 20, JP joined the U.S. Army as a Combat Engineer. In 2010, he was deployed to Afghanistan to search for IED's (Improvised Explosive Device). JP was blown up 3 separate times, and on July 2nd, 2011, the 3rd one, he was hit by a 200lb IED while on a mission. It was the first IED to penetrate an RG31 truck. The blast resulted in.....join us to hear his powerful story in person.



Real Estate professional, wife, mother and author.

Jennifer, military spouse of wounded warrior Capt. Nate Nelson, USAF, Ret. leads our event as Master of Ceremonies. Nate, who suffered a spinal cord injury from a rocket blast in Afghanistan when Jennifer was 6 months pregnant, has no movement below his chest and limited use of his hands. Jennifer stayed in a Fisher House, and has a unique perspective as a family member staying at a Fisher House...don't want to miss this!

2024 Sponsorship levels

PRESENTING SPONSOR - \$10,000

2010 House opens Eglin AFB | #48 of 97
11,000 Sq Ft | 12 Private Suites | 3 days avg stay, 13 months longest
Guests served each year: 1,000 + | House 2 on Radar

Dinner for 8 plus priority seating with featured speaker and guest

- 1 Additional Guest Room, Co-Host on Save the Date Mailing and event invites***
- Logo & link on website home page for 1 year, Annual promotional brochure
- Full Page ad in Program, 5 Minute Infomercial*** and everything included in lesser marketing packages

Dinner for 10 - VIP Seating

PLATINUM - \$5,000

- 2025 Suite Sponsor for 1 guest room (sponsor photo - sash model)
- name on event page for 6 months
- ½ page ad in program
- 60 Second Infomercial plus everything included in Gold, Silver and Bronze

Dinner for 10 - VIP Seating

GOLD - \$3,000

- Logo/Name listed as Sponsor on event promotion, pre and post event
- creative! event Signage/Silent Auction
- Name on event page for 3 months
- Plus everything included in silver and bronze

SILVER - \$2,000

Dinner for 10

- Logo on Table and everything included in Bronze

- Dinner for 4, Name/logo in program

- Name in post event newsletter for 1 month (45% OPEN RATE, 1700 subscribers)

- Social Media PROMOTION (2400 FACEBOOK Followers)

- Month of the MILITARY CHILD coloring book SPONSOR (1500 distribution in Okaloosa county schools)

BRONZE

\$1,000

Sponsors donating their extra (unused) seats back EARLY are our favorite! We have several VIP guests we would love to seat with you.
Limited ballroom seating, Sell-Out Risk HIGH!

Individual Tickets: \$165 | Consider sponsoring a military member

www.fisherhouseemeraldcoast.org

Keeping families together

SEE REVERSE FOR ADDITIONAL OPPORTUNITIES TO BLESS OUR MILITARY FAMILIES



ADDITIONAL OPPORTUNITIES TO BLESS OUR MILITARY FAMILIES THROUGH OUR MISSION

ADVERTISE YOUR NAME/BRAND IN PROGRAM, OUR SIGNATURE EVENT OF THE YEAR 1/4 PAGE AD | COVERS ADDITIONAL

**BLESSING BAGS - \$25 | PIZZA PARTY - \$50
FLORAL PARTNER - \$75
PAVE THE WAY COMMEMORATIVE BRICK - \$100
PROGRAM AD - \$200 | BEVERAGE SPONSOR - \$500**

DID YOU KNOW?

Approximately 1,000 guests stay with us each year. Hotels are provided when our home is at capacity or when specialized care is required outside our area.



Eglin Air Force Base's ISC, the first on an Air Force base, is a treatment center dedicated to post-traumatic stress, traumatic brain injury, associated pain conditions and psychological injuries in active-duty service members. The Center is unique from other ISCs in that it's the only center with an interventional pain suite which contains top-of-the-line x-ray and ultrasound equipment, as well as dedicated interventional pain physician and team. In addition, Eglin AFB is also the first ISC to use a kiln for art therapy and the first to have a dedicated chapel and chaplain to address spiritual healing. We love being first! With the intensive outpatient program, our house will be home to these warriors during their treatment and will quickly reach capacity. **House number 2 is on our radar and real estate has been marked.**

Sell out risk HIGH due to popularity and affection for Fisher House by those in attendance. Act now. For more information or to confirm your sponsorship, please call/text 850.259.4956 or email: director@fisherhouseemeraldcoast.org

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VIP LODGING PARTNER***

\$2,000

4 Individual Tickets plus everything included in Bronze Marketing Package and Auction Sponsor Special Recognition

#HELPINGHEROES2024

MISSION SALUTE***

\$3,000

4 Individual Tickets, plus everything included in Bronze Marketing Package and Auction Sponsor Special Recognition

Plus YOU get to give the signature toast to another successful event blessing our military and veteran families

Anyone can provide meals Tuesday through Thursday each week. Cookies and baked goods can be provided the first Wednesday of each month. Community Ambassadors are VIP to our mission and we are always recruiting.

DONATIONS PAYABLE TO:
FISHER HOUSE OF THE EMERALD COAST, INC
PO BOX 2007
EGLIN AFB, FL 32542
OR ONLINE:
WWW.FISHERHOUSEEMERALDCOAST.ORG

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