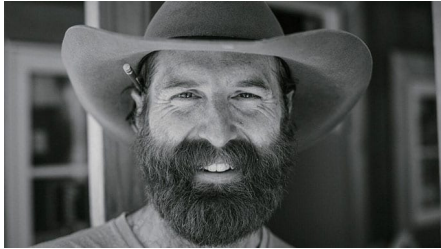




# 16TH ANNUAL HELPING HEROES GALA OCTOBER 5, 2023

featuring Sean Dietrich



## hospitality & hope

Sean Dietrich is a columnist, novelist, and podcast host, known for his commentary on life in the American South. His work has appeared in Newsweek, Southern Living, Garden and Gun, The Tallahassee Democrat, Good Grit, South Magazine, Alabama Living, the Birmingham News, Thom Magazine, The Mobile Press Register, and he has authored thirteen books, and is the creator of the Sean of the South Podcast.

5:00PM SILENT AUCTION/RECEPTION | 6:30 PM PROGRAM AND DINNER  
DESTIN-FORT WALTON BEACH COAST CONVENTION CENTER  
1250 MIRACLE STRIP PARKWAY SE, FT WALTON BEACH, FL 32548

### PRESENTING SPONSOR - \$10,000

### 2023 SPONSORSHIP LEVELS

**Dinner for 8 plus priority seating with featured speaker and guest**

- 1 Additional Guest Room, Co-Host on Save the Date Mailing and event invites\*\*\*
- Logo & link on website home page for 1 year, Annual promotional brochure
- Full Page ad in Program, 2 Minute Infomercial\*\*\* and everything included in lesser marketing packages



#### GOLD - \$3,000

**Dinner for 10 - VIP Seating**

- Logo/Name listed as Sponsor on event promotion, pre and post, may include radio
- creative! event Signage/Silent Auction
- Name on event page for 3 months
- 30 Second infomercial plus everything included in silver and bronze

#### PLATINUM - \$5,000

**Dinner for 10 - VIP Seating**

- 2024 Suite Sponsor for 1 guest room (sponsor photo – sash model)
- Chamber calendars as sponsor, save the date mailing, invitations
- name on event page for 6 months
- ½ page ad in program
- 60 Second Infomercial plus everything included in Gold, Silver and Bronze

#### SILVER - \$2,000

**Dinner for 10  
You and 9 friends!**

- Logo on Table and everything included in Bronze

**2010 House opens Eglin AFB  
#48 of 94 | 11,000 Sq Ft  
12 Private Suites  
3 days avg stay,  
13 months longest  
Guest served each year: 1,000 +**



### SPONSORS & MILITARY SQUADRONS COMPETE FOR FISHER HOUSE'S BIGGEST FAN

- Dinner for 4, Name/logo in program
- Name in post event newsletter for 1 month (45% OPEN RATE, 1700 subscribers)
- Social Media PROMOTION (2300 FACEBOOK Followers)
- Month of the MILITARY CHILD coloring book SPONSOR (1500 distribution in Okaloosa County schools)



**BRONZE  
\$1,000**

**Individual Tickets: \$150 | Active Duty Military \$50**

**Come as You Are Dress**  
(hint; a put-together, casual, and cool look)

*Keeping families together*

[www.fisherhouseemeraldcoast.org](http://www.fisherhouseemeraldcoast.org)

SEE REVERSE FOR ADDITIONAL OPPORTUNITIES TO BLESS OUR MILITARY FAMILIES



# ADDITIONAL OPPORTUNITIES TO BLESS OUR MILITARY FAMILIES THROUGH OUR MISSION

ADVERTISE YOUR NAME/BRAND IN PROGRAM, OUR SIGNATURE EVENT  
OF THE YEAR 1/4 PAGE AD | COVERS ADDITIONAL

BLESSING BAGS - \$25  
PAVE THE WAY COMMEMORATIVE BRICK - \$100  
PROGRAM AD - \$200  
BEVERAGE SPONSOR - \$500

## *Words from our Guests*

"My daughter was suddenly hospitalized at Eglin AFB last week and I drove from Jacksonville to be with her for an undetermined number of days. I started in a hotel room, but one of the nurses at the Eglin hospital told me about Fisher House, which I knew nothing about. What an absolutely incredible and pleasant surprise! From the moment I walked in and met Robert, to the moment I left, Fisher House was nothing but a God-sent blessing for me. It allowed me to focus my time and attention on my daughter and not worry about the logistics of my stay. Thank you from the bottom of my heart for the love and grace of Fisher House. Merry Christmas!"

"I travelled all the way from RAF Alconbury in England to receive some much-needed mental health treatment here in Florida. The Fisher House was a true blessing. I was able to stay for a full 4-week treatment program and not worry about an overpriced hotel stay without options for cooking my own meals. The staff here was very kind and helpful throughout my stay. I truly appreciated the warm hospitality and comfortable environment. God Bless you all!"

## DID YOU KNOW?

Approximately 1,000 guests stay with us each year.  
Hotels are provided when our home is at capacity or when specialized care is required outside our area.

Sell out risk HIGH due to popularity and affection for Fisher House by those in attendance. Act now. For more information or to confirm your sponsorship, please call/text 850.259.4956 or email: [director@fisherhouseemeraldcoast.org](mailto:director@fisherhouseemeraldcoast.org)

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### VIP LODGING PARTNER\*\*\*

\$2,000

4 Individual Tickets plus everything included in Bronze Marketing Package and Auction Sponsor Special Recognition

## #HELPINGHEROES2023

### VODKA SWEET TEA TOAST\*\*\*

\$3,000

4 Individual Tickets, plus everything included in Bronze Marketing Package and Auction Sponsor Special Recognition

Plus YOU get to give the signature toast to another successful event blessing our military and veteran families

Anyone can provide meals Tuesday through Thursday each week. Cookies and baked goods can be provided the first Wednesday of each month. Community Ambassadors are VIP to our mission and we are always recruiting.

DONATIONS PAYABLE TO:  
FISHER HOUSE OF THE EMERALD COAST, INC  
PO BOX 2007  
EGLIN AFB, FL 32542  
OR ONLINE:  
[WWW.FISHERHOUSEEMERALDCOAST.ORG](http://WWW.FISHERHOUSEEMERALDCOAST.ORG)

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